



With Popcorn Storefront (Booth) and Wagon sales (Door-to-Door) beginning in a few months, I wanted to let everyone know that the new app from Trail's End is very robust and will help increase your sales. It's available now and you can actually begin your online sales today by easily generating your Scout's free storefront website (Online)!

### Why should the Scout/family download the new Trail's End App?

- Reach your goal faster because when customers have no cash, it's no problem. Through the APP Scouts can accept credit card payments anytime, anywhere with free credit card processing. Use any square reader to take credit card payments or type in the credit card manually!
- Record your sales in the APP, including storefront and wagons sales. Mark items as delivered or undelivered if you plan to deliver later. This eliminates the need for the old paper take order form!
- Create a personalized online fundraising page that you can share with family and friends far away. Customers can make purchase from your page and the order ships directly to them! Share your page at least once a week by Facebook, Twitter, email, and text message. Best of all shipping for all online orders is free.
- See all your sales in real time and know exactly how close you are to hitting your goal and getting the prize you want!
- View, Sign-Up and Withdrawal from Upcoming Shifts for Storefront sales to help you reach your sales goal. You can also view past shifts you have worked!



### FREE CREDIT CARD PROCESSING

Powered by Square | Paid by Trail's End

Every Scout, every sale, will receive **FREE** payment processing.  
Square is the leading credit card solution for units.  
Compatible with all Square readers (not required to take credit cards).

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### PROVEN RESULTS!

**Over 2,300 Scouts tested the app. It led to more sales, and saved leaders time!**

In 2018, over 190 units sold almost \$2 million testing the app.  
Sales grew 26%.  
Credit card orders averaged 20% higher vs. cash.

To get started. Download the APP from the apple and Google play stores. <https://app.trails-end.com/>

REMINDER – The App is for the Scouts: a point-of-sale system.

Unit Team Leads (kernels) manage the sale by logging in to <https://www.trails-end.com/login>

If you have a Trail's End account, just log into the app. If you don't, you can register one. If you need any assistance with the app or signing up at Trail's End.com, please don't hesitate to contact your unit Popcorn Team Lead

\_\_\_\_\_ at \_\_\_\_\_ or \_\_\_\_\_.

For all app support, contact Trail's End Support directly at [teappsupport@trails-end.com](mailto:teappsupport@trails-end.com)